

MISSION RANGA

Righteous

Attainment



Affectionate



GIVING



NICE



Ranga Award of Excellence

Rangarao..Life of Excellence

Sri Rangarao Kothamasu was born on 1st August 1968 as the eldest son of Smt. Pushapavathi and Sri Sambasiva Rao who belonged to a lower middleclass family. Despite all the adversities he supported his younger brothers, elderly grandparents and his mother. The hardships he faced all through his childhood inculcated a deep sense of service and benevolence in him and it was not uncommon to see him prioritise the needs of people around him over his own.

Rangarao...Face to face with Divine:

Rangarao became an ardent devotee of Sri Satya Sai Baba, when he was working for an auditor during the period he was pursuing his CA. He did not just become a Devotee but also lived his life with the teachings and principles of Baba. He has named his only daughter Prasanthi after he got enlightened at Baba's divine adobe "Prasanthi Nilayam".



Rangarao...Passion for Profession:

His career started at an equities/stock brokerage firm. Later he shifted to the banking sector and served in different positions from Junior Executive to Senior Branch Manager. Meanwhile, he completed his Post Graduation in Banking Management (MBM) and got an opportunity in Retail Broking at Hyderabad and joined Sharekhan in 2007. He served in Sharekhan for 14 long years and rose from a Branch Manager to a Vice President.

Rangarao... A Family Man:

Rangarao was married to Krishna Veni from Rajahmundry and had a very joyful, lively and blissful life together. They both were always considered as the ideal couple and many people looked up to them. They have a daughter who completed her B.Tech from VIT Vellore. Having nurtured by mother, he took complete responsibility of his family and imparted good education to both his younger brothers. He got them married and also helped them to go to United States of America for a brighter future. Likewise, his brothers who couldn't experience paternal affection always had the highest respect for him and treated him like a father.



Rangarao..Man of selfless Service:

He dedicated himself to service and the society. He was a consistent donor to Sri Satya Sai Trust and involved himself in various service activities conducted by the Satya Sai Organization. He encouraged his wife Smt. Krishna Veni to teach fashion designing in Satya Sai Centers when they first moved to Hyderabad.



In the year 2011, he got acquainted with Sri. Balachandra, the Founder of abhaya Foundation and together they engaged in selfless service to the nation. He later served as President of abhaya Foundation, during which period he initiated the "abhaya Nityanna Seva" program that has been running since the inception of abhaya Home of Happiness. Rangarao contributed 5% of his total earnings to social service because he always believed in giving back to society and that uplifting the society is true service to the nation.

Rangarao...Commitment to youth empowerment:



In 2014 he bought the house where his family currently lives and dedicated the terrace for abhaya service activities. The couple together has empowered over 1000 men and women from very low to middle-class families in their locality. Further, he pioneered the concept of abhaya Women Empowerment in the country and provided livelihood skills to more than 12,000 men and women.

Rangaraos' ideals and morals are so instilled in people around him that his wife along with couple of members in their colony started free tuition classes to kids so that they can study well and bring their families out of poverty. He is the true example of a living soul, even after death.

Remembering Ranga for his Service:

Rangarao left for his heavenly abode on the 23rd of January 2022, as the President of abhaya Foundation. He lived a noble life for 53 years and has inspired everyone around him by the way he lived, served and succeeded. As someone who excelled in work-life balance, he scored full marks as Individual, Family Man, Professional, Social Worker and Spiritual Aspirant.

The Board Trustees of abhaya in consultation with family members of Rangarao instituted "Ranga Award of Excellence" to honour this noble individual and committed abhayan. The award will be presented to people who share similar beliefs as Rangarao on 4th Sunday of January every year. As part of this, abhaya will be conducting lectures on value systems, workshops to shape good citizens and assist meritorious and poor students.



Ranga Award of Excellence:

The award is aimed to

- Instill a culture of benevolence, responsibility and commitment among the citizens of this nation.
- Promote the ideals and belief systems of the past, current, and future leaders of the nation.
- Appreciate and show gratitude to those who live and strive for the betterment of society.

Award Selection Criteria:

Nomination forms will be sent to various companies across India, who could nominate one or more for the award, along with a write-up summarising their belief systems and the social work they have done. A selection committee shall review the applications and select the most suitable candidate for the award.

abhaya Foundation:

abhaya is an NGO started in 2006 by Balachandra, a Company Secretary by profession, who is a committed social worker & reformer and is now totally engaged in helping the neediest in the society. Over the last 16+ years, abhaya touched the lives of over one million needy people across fifteen states of the country, predominantly in South India.

In line with its mission to serve with the "H.E.A.R.T", abhaya is focused on 4 fold objectives: Education, Empowerment, Environment and Enlightenment.

To know more please visit

<https://www.abhayafoundation.org/>



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an assurance for no fear...

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